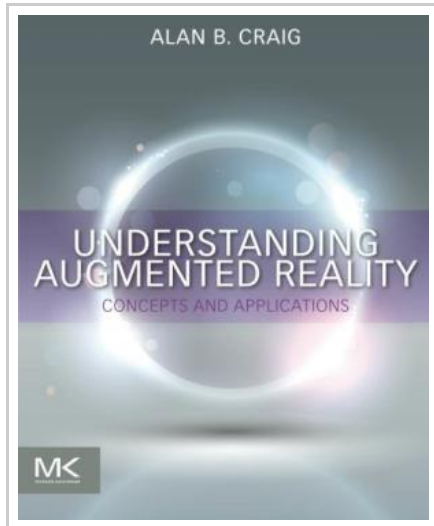




Understanding Augmented Reality

By Craig, Dr. Alan B.

Elsevier Science & Technology. Book Condition: New. Augmented Reality (AR) is when a physical, real-world environment's elements are augmented by computer-generated sound or graphics. This book provides the necessary background: what AR really is, the lay of the land in terms of hardware, software, and usability concerns to prepare you to create compelling and appropriate AR applications. Num Pages: 296 pages, Approx. 280 illustrations (280 in full color). BIC Classification: UG; UY. Category: (P) Professional & Vocational. Dimension: 234 x 188 x 12. Weight in Grams: 544. . 2013. 1st Edition. Paperback. . . .



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