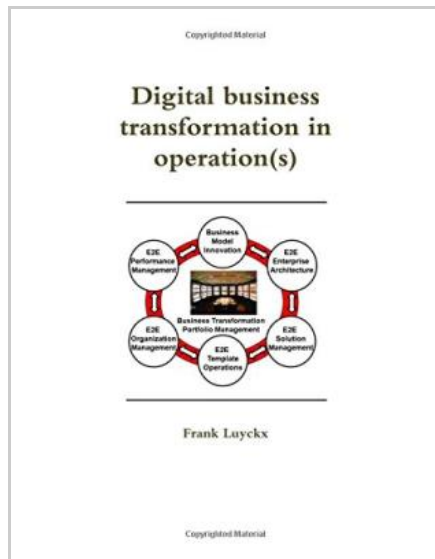




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Digital Business Transformation in Operation(S)

By Frank Luyckx

Lulu.com, United Kingdom, 2016. Paperback. Book Condition: New. 246 x 189 mm. Language: Dutch . Brand New Book ***** Print on Demand *****.The success of companies depends on the speed of implementing their business model innovations. Innovating a business model is relatively easy - Osterwalder BMC can be applied. In order to continuously align the business model innovations with E2E processes, ICT template solutions and organizational performance metrics the Business Transformation (BT) lifecycle can help. This book shows use cases within companies like Philips, ERIKS, Unilever, Achmea and Friesland Campina. Furthermore, SAP explains how Business Process Management and Internet of Things can enhance business innovations. This book provides information on how to set up an BT roadmap using best practices, how to define the governance model and determine ROI. The BT lifecycle can help to improve the organizational agility, optimizing the project portfolio and reducing the complexity of the ERP template, thereby increasing the success rate of digital business transformation projects within the operational processes. Look at preview!.



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