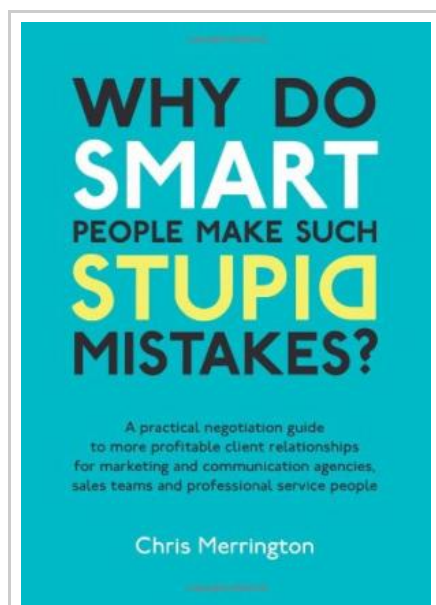




Why Do Smart People Make Such Stupid Mistakes?: A Practical Negotiation Guide to More Profitable Client Relationships for Marketing and Communication Agencies, Sales Teams and Professional Service People

By Chris Merrington

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